K-LOVE serves my local community with a positive message of Christian music and conservative news. I believe this is necessary for our community to be able to tune into this from their car, their home, and their workplaces. This is a critical message for our community to hear and if it were to be displaced by an LPFM broadcaster with other programming it would be to the serious detriment of our local community. I listen to this station everyday as my station of choice as well as many of my friends and business associates.